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QUESTION 21

You are creating a file library that has the default security settings.

You select the Publish check box.

What happens when you click Submit?

- A. Microsoft Dynamics Marketing sends the folder to an administrator to apply folder security.
- B. Microsoft Dynamics Marketing publishes the folder and the folder contents become publicly available.
- C. Microsoft Dynamics Marketing publishes the folder and the folder contents become available only to system users.
- D. Microsoft Dynamics Marketing sends the folder to an administrator for approval.

Answer: A

QUESTION 22

What information can you specify for an event session in Microsoft Dynamics Marketing?

- A. Estimated Attendance
- B. Staff/Speakers
- C. Capacity
- D. Related Sessions

Answer: C

QUESTION 23

You frequently schedule tradeshow events.

Which two methods can you use to save time when creating tradeshow events in Microsoft Dynamics Marketing? Each correct answer presents a complete solution.

- A. Open an existing tradeshow event, rename it and save it as a new event.
- B. Create a tradeshow event template, then create an event and select the template.
- C. Copy an existing tradeshow event.
- D. Create a tradeshow event template, then open and create an event from the template.

Answer: AC

QUESTION 24

For what two purposes does Microsoft Dynamics Marketing require user licenses for event speakers? Each correct answer presents a complete solution.

- A. for speakers to be associated with events
- B. for speakers to view their event sessions

- C. for speakers to modify their event sessions
- D. for speakers to be associated with event sessions

Answer: CD

QUESTION 25

You create an event in Microsoft Dynamics Marketing.

Which date range specifies the period during which contacts can register for the event?

- A. item start and end dates
- B. exhibit start and end dates
- C. registration start and end dates
- D. event start and end dates

Answer: D

QUESTION 26

A user reports that he is not receiving alerts from Microsoft Dynamics Marketing.

What are two possible causes of the problem? Each correct answer presents a complete solution.

- A. The Microsoft Dynamics Marketing Administrator did not turn on data service for the organization.
- B. The user's contact record does not contain a valid email address,
- C. The Microsoft Dynamics Marketing Alert Processing service is not turned on.
- D. The user's User Preferences dashboard does not contain a valid email address.

Answer: AC

QUESTION 27

What type of account should you use to track the costs of marketing supplies?

- A. Bank account
- B. Asset account
- C. Cost of Goods Sold account
- D. Expense account

Answer: D

QUESTION 28

What type of record can you add to a task in Microsoft Dynamics Marketing to track the amount of time people work on the task?

- A. service activity
- B. time slip
- C. appointment
- D. time utilization

Answer: D

QUESTION 29

You need to import 100 client contacts from a Microsoft Excel workbook (.xlsx file) into Microsoft Dynamics Marketing.

What should you do?

- A. Save the workbook to your computer in its current format and then import the contacts from the workbook.
- B. Save the workbook to your computer as a text (.txt) file and then import the contacts from the text file.
- C. Save the workbook to your computer as an XPS Document (jcps file) and then import the contacts from the saved file.
- D. Save the workbook to your computer as an OpenDocument Spreadsheet (.ods file) and then import the contacts from the saved file.

Answer: B

QUESTION 30

What are two groups that contacts can belong to in Microsoft Dynamics Marketing? Each correct answer presents a complete solution.

- A. Visitor
- B. Lead
- C. Staff
- D. Vendor

Answer: BC

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